

# **Black Label Field Sales**

Extend your back-office systems to sell products or services in the field

Black Label Field Sales helps you deliver better on-the-spot customer service with real-time inventory and customer data at your fingertips.

# Black Label Field Sales vs standalone pin pad



## **REDUCE ADMINISTRATIVE OVERHEAD**

No manual reconciliation is required as transactions performed in the field update backoffice inventory and customer systems in real time. Compare this to the enormous administrative cost of manual reconciliation.



## IMPROVE THE CUSTOMER EXPERIENCE

Billing errors lead to disgrunted customers and expensive re-work. Reward loyal customers or members with exclusive offers or member pricing and allow them to pay on-the-spot or on account ensuring accuracy and customer satisfaction.



## **NEVER MISS A SALE**

Continue taking payments even if the mobile network is down due to the offline capability of the app and cloud-based engine.

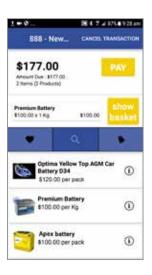


### **IMPROVE EMPLOYEE EFFICIENCY**

Equipping field service employees with customer, inventory, and custom pricing details empowers them to provide a faster, more efficient experience for the customer. None of these details are available when using a standalone pin pad.



# Features



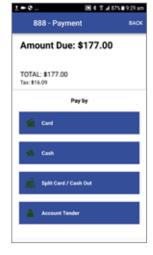
## MAKE SALES

- Capture sales by:
- scanning barcodes
- browsing by category or favourites
- searching by keyword



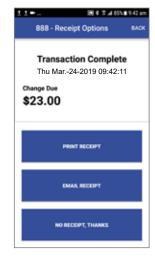
#### APPLY DISCOUNTS

Apply discounts by amount or percentage or apply a new price for an item.



#### TAKE PAYMENT

Accept payment by credit/debit card, cash or on account.



**ISSUE RECEIPT** 

Print a receipt on your Bluetooth printer or email directly to your customer.



# **Flexible Deployment**

Black Label Field Sales is underpinned by the security, power and freedom of Microsoft Azure cloud. The solution offers you:



RAPID, LOW COST DEPLOYMENT



HASSLE-FREE UPGRADES SaaS LICENCE MODEL



SCALABLE



LOCALISE FOR REGION



WHITE LABEL AS REQUIRED

The solution is currently available for Android devices.



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